

DESIGN BULLETIN #81/2013

Updated “Alberta” Signature for Highway Signs

Summary

In 2012 the Alberta government introduced a new official logo. The former Alberta wordmark has been discontinued. This Bulletin is issued to clarify for practitioners and department staff the impacts to highway signage as a result of the new “*Alberta*” signature.

Key Changes

Highway signs affected by the new “*Alberta*” signature will need to be converted over as outlined and in accordance with the Alberta Government Corporate Identity Manual.

New sign patterns have been developed for the following highway route marker and trailblazer signs to include the new “*Alberta*” signature:

- IB-2 Alberta Route Marker
- IB-100 3-Digit Highway Route Marker
- Trailblazer signs (IB-103, IB-104, IB-105, IB-106, IB-108, IB-109, IB-110, IB-111, IB-113, IB-115, IB-118, IB-119, IB-121)

The new highway route marker and trailblazer sign patterns as indicated in this Bulletin are to be implemented immediately, as per the usual practice.

Highway signs with the old Alberta signature are to be replaced with the new “*Alberta*” signature design when the opportunity arises (i.e., collision repair, age, when signs are removed for highway construction projects).

Effective Date

May 23, 2013

Contact

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References

IB-2 Alberta Route Marker: Single digit 450 mm x 600 mm
Single digit 600 mm x 750 mm
2-Digit 450 mm x 600 mm
2-Digit 600 mm x 750 mm
3-Digit 600 mm x 750 mm

IB-100 3-Digit Highway Route Marker

Trailblazer signs: IB-103, IB-104, IB-105, IB-106, IB-108, IB-109, IB-110, IB-111, IB-113, IB-115, IB-118, IB-119, IB-121

Recommended:

*Original signed
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