Project Identification Signs for Capital Highway Construction and Rehabilitation Projects

January 2018 Update to Design Bulletin #97/2017

This amendment is issued to provide an additional requirement guideline for project identification signs, details of the sign content and the time frames when the signs should be installed and removed in relation to the start and the completion of construction. The name of the department, which is responsible for the sign design, has been updated to reflect the recent name change.

Summary

This Bulletin is issued to inform practitioners and department staff that project identification signs will be installed for all capital highway construction and rehabilitation projects having a value of $5 million or greater and a construction duration longer than 6 months.

Key Changes

Alberta Transportation has adopted a practice for the application of project identification signs. This policy is as follows:

- The signs shall meet the design criteria set out in Section 4.7.2 of the Alberta Corporate Identity Manual 2018.
- The overall dimensions of the signs shall be 3050mm x 1830mm (10' x 6').
- Sign content will include:
  - Project headline beginning with an active verb ending in "ing" (e.g., Building, Constructing, Paving, etc.).
  - Budget value in $million for the construction stage of the project.
  - Scheduled season and year when the project will be completed.
  - Estimated number of direct jobs the project is expected to support based on the calculated figure from Alberta Treasury Board & Finance.
  - Alberta Government slogan “Working to make life better” on the bottom left and the Alberta Signature logo on the bottom right.
- The signs will be supplied and installed for capital highway construction and rehabilitation projects having a value of $5 million or greater and a construction duration longer than 6 months.
As a general rule, two signs will be supplied and installed by the Highway Maintenance Contractor at least thirty days before the start of construction along the highway approaching the project from each direction of travel and located as close as possible to the project work zone to ensure that the project is identified. For major interchange and intersection projects, additional signs may be needed for informing the travelling public from other highway directions and this requirement is to be determined by the Project Sponsor/Administrator.

If required, the signs will be included in all future capital highway construction and rehabilitation tenders. Details of the signs and their placement will be communicated in the project tender via special provisions. If these signs have not been included into the project tender, they will be handled as an extra work order.

All project identification signs being supplied and installed will be designed by the Government Identity Program Branch of the Communications & Public Engagement Department (CPE) for inclusion into the project tender. Request for the sign design from CPE will be handled by the Project Management Office.

Unless otherwise directed by the Project Sponsor/Administrator, the signs are to be installed on the outer edge of the highway as per drawing TCS-A4-300.

The Project Sponsor/Administrator will arrange for the removal of project identification signs at least thirty days after construction completion. Removal of the signs shall be carried out by the Highway Maintenance Contractor.

The new standards as indicated in this Bulletin are to be implemented immediately as per the usual practice.

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References
Alberta Corporate Identity Manual 2018