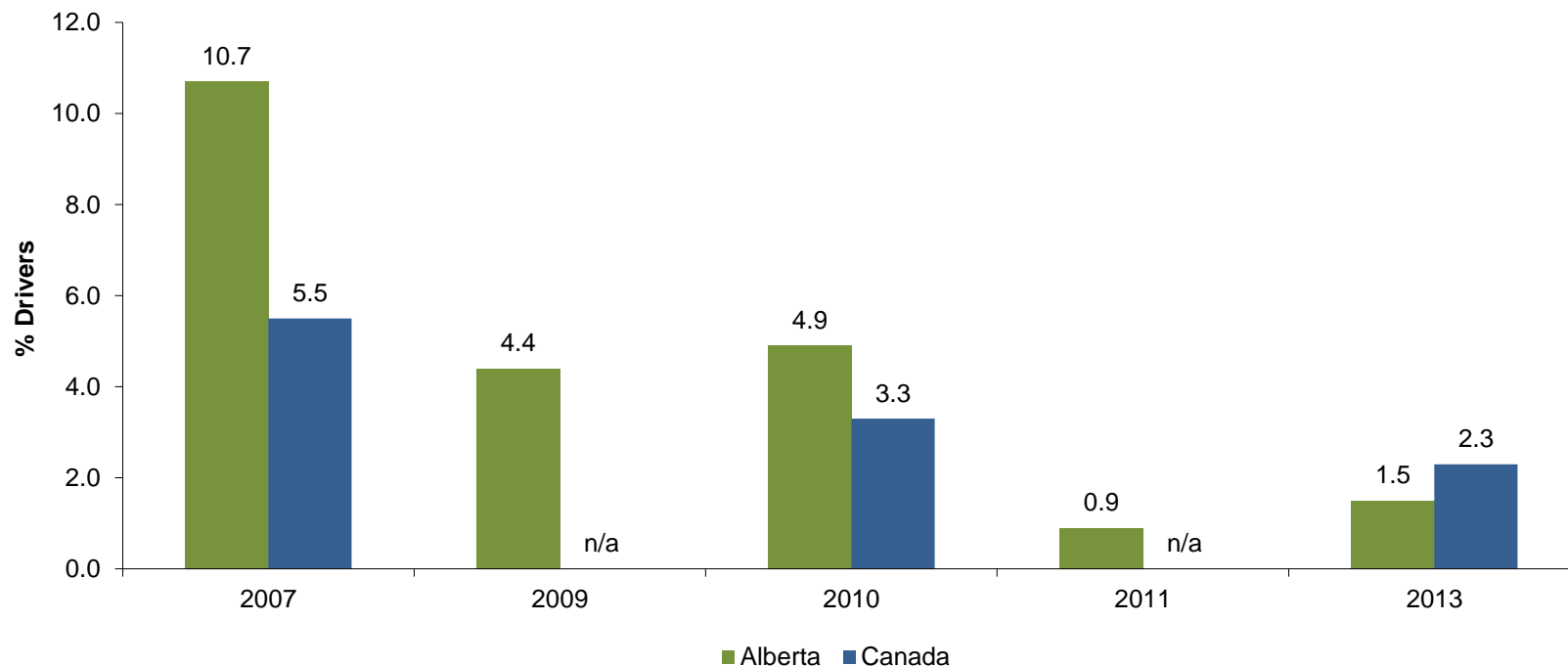


## Alberta Hand-held Electronic Communication Device Use (Talking) in Light Duty Vehicles 2007 - 2013



Observed driver cell phone use in urban and rural Alberta has dropped since 2007. The combined rural and urban estimate stands at 1.5% compared to 4.9% in 2010.

Does not include the use of hands-free Electronic Communication Devices (ECD) by drivers. Combined urban and rural rates were not surveyed/compiled for 2008, 2012 or 2014.

Alberta introduced distracted driving legislation on September 1, 2011.

Sources: Survey of Seatbelt Use in Canada (Transport Canada), Survey of Seatbelt Use in Alberta (Alberta Transportation) and Use of Electronic Communication Devices by Canadian Drivers (CCMTA) (<http://ccmta.ca/en/publications/ccmta-reports/distracted-driving>). Under this survey the highest error rate was 0.5%. The objective of these surveys was to obtain estimates of light duty vehicle drivers using electronic communication devices. Light duty vehicles include passenger cars, pickup trucks, minivans and SUVs.